Thailand has been dubbed the “Detroit of Asia” because of the technological updates and consistent government policies which encourage Thailand’s engineering and automotive manufacturing industry and thus this emerging Asian market will play a central role in growth, both as a producer and a consumer. Thailand’s economy has shown record impressive growth over the past decade which clearly indicates that Thailand is booming as a critical manufacturing hub. The combination of a sound economic foundation and renewed growth makes this vibrant Southeast Asian economy fertile ground for future industry investments.

In order to understand updated manufacturing technologies and best manufacturing practices at production units and business process areas, TÜV Rheinland is organizing a study mission to Thailand from 22 to 26 June 2015. This is the 10th study mission organized by TÜV Rheinland Academy and Life care.
Study Mission Focus

• Understand updated manufacturing technologies and best manufacturing practices at production units and business process areas
• Technological excellence through innovation and quality management
• Observe and learn best manufacturing practices and manufacturing problem solving techniques from major companies
• Visit to major manufacturing companies in Thailand
• Understand collaborative working relationship between major OEM and their vendors for mutual benefits
• Learn and promote quality management systems and to enhance problem solving technique

Benefits

• Learning platform for smarter manufacturing – A global perspective
• Understand how companies Thailand took giant steps forward in the automotive manufacturing sector
• An opportunity to observe manufacturing techniques in action
• Get an insight from senior technical experts and management into the business verticals and platforms that enable and enhance operational excellence
• Interaction with major OEMs and their suppliers to understand the factors behind developing and maintaining mutually beneficial business relationships to enhance supplier quality, on-time delivery, costs competitiveness, technological updates, continual improvement and other commitments
• Establish an international industry network: Opportunity to meet other senior/top management, and to establish strong partnership
• Program will provide an opportunity to discuss specific problems with expert faculty members who have years of experience in successfully implementing problem solving techniques in companies worldwide
• Establish self-confidence as a leader

All lectures, discussions and interactions at factories will be conducted in English.

Target Audience

• CEOs/ Senior level executives/ HODs / SBU Heads/ Technical and/or R&D experts from manufacturing sectors like Automobile, Auto components, Electrical and Electronics manufacturing
• Senior level Business Development / Managerial level personals
• Young Entrepreneurs/CEOs from major SMEs/ family business
• Experts from automotive components industry/technical experts, metal industry experts
• Senior officials from other manufacturing industries, Head of Quality and Head of production, R&D, Design and operations from manufacturing companies etc
# Tentative Schedule

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<th>Date &amp; Time</th>
<th>Programme Flow</th>
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| **Sunday, 21 June 2015 - Bangkok** | Individual arrival of participants in Bangkok  
Check in at hotel (check in time: 2:00 pm). Hotel address: The Grand Fourwings Convention Hotel Bangkok, 333 Srinakarin Road Huamark, Bangkapi, Bangkok 10240, Thailand, Tel. +66 2 378 8000, Fax. +66 2 378 8084, www.grandfourwings.com |
| **Monday, 22 June 2015 - Rayong** |  
08:00 – 12:00 Transfer to Rayong  
12:00 – 13:00 Lunch  
13:00 - 17:00 Visit of Lear Automotive (Thailand) Co., Ltd.: Shop floor visit and exchange of experiences  
19:00 – 21:00 Welcome Dinner  |
| **Tuesday, 23 June 2015 - Bangkok and Samutprakarn** |  
08:00 - 12:00 Visit of Mercedes-Benz Manufacturing (Thailand) Shop floor visit and exchange of experiences  
02:00 - 13:00 Lunch  
13:00 - 17:00 Visit of CH. Auto Parts Co., Ltd.: Shop floor visit and exchange of experiences  
19:00 – 21:00 Dinner  |
| **Wednesday, 24 June 2015 - Chachoengsao and Chonburi** |  
08:00 – 12:00 Visit of Delta Electronics (Thailand) Public Co., Ltd. Shop floor visit and exchange of experiences  
12:00 – 13:00 Lunch  
13:00 – 17:00 Visit of Thai Auto Tools (Chonburi) Co., Ltd. Shop floor visit and exchange of experiences  
19:00 – 21:00 Dinner  |
| **Thursday, 25 June 2015 - Bangkok** |  
08:00 – 12:00 Visit of Automotive Manufacturing 2015: Organized meetings with exhibitors  
12:00 – 13:00 Lunch  
13:00 – 17:00 Learning platform for smarter manufacturing at Automotive Manufacturing 2015 conference  
19:00 – 21:00 Dinner  |
| **Friday, 26 June 2015 - Ayutthaya** |  
08:00 – 12:00 Transfer to Ayutthaya  
12:00 – 13:00 Lunch  
13:00 – 17:00 Visit of Western Digital (Thailand) Co., Ltd. Shop floor visit and exchange of experiences  
19:00 – 21:00 Dinner  |
| **Saturday, 27 June 2015 - Bangkok** | Individual departure of participants  |

*Note: The schedule and conference program may be changed*

Registration Fee: Delegate Fee: Rs 1,85,000/- + tax per delegate. (Service tax as applicable). Registration fee will cover:

- Accommodation (single room- 6 nights) at Bangkok
- Food arrangements (both vegetarian and non-veg menu)
- Local transport at Thailand during the program at Bangkok, Factory visits etc.
- Technical seminar and Networking meeting with Thailand technical experts.

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TÜV Rheinland (India) is a member of TÜV Rheinland Group. We are a leading provider of technical services worldwide. Founded in 1872 and headquartered in Cologne (Germany), the Group employs more than 19,000 people in over 550 locations in 69 countries.

We are active in more than 100 locations in India since 1996. TÜV Rheinland Academy and Life Care Division which is one of our six business streams was started with the goal to impart hands on training on the basis of “Teach Fishing rather than giving a Fish”. The Academy and Life Care division offers services and support to industry and educational institutions in professional, vocational & industry-relevant training.

Our training courses are specially designed to suit the client’s needs and customized to bridge the knowledge gap. We are deeply committed to introducing new concepts in industrial training in order to promote quality best practices, enhance efficiency and improve productivity. We have been associated with more than 85 educational institutions and 800 companies across India for providing services on technical, nontechnical and management oriented training. We undertake numerous strategic consulting and turn key projects to support our clients in taking the next step in their manufacturing journey.

Invitation letter for VISA will be issued to all the participants by TÜV Rheinland.

Seats are limited to only 12. Registration will be accepted on “First Come First Served’ basis.

A certificate of participation will be issued to participants by TÜV Rheinland.

**Registration:** *All delegates are required to complete the registration form in full and return to TÜV Rheinland (India) Pvt Ltd before the program. Registration form is enclosed for reference.*

**About Us**

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