



Vegan.

Introducing TÜV Rheinland's new test mark for Textiles, Shoes and Accessories.

The interest in veganism has increased worldwide among consumers. More people are committing to a sustainable animal-free way of living not only in their dietary choices, but also in their fashion choices. These lifestyle vegans—people committed to only using or buying clothes free from animal products—are driving the demand for sustainable fashion. The increase in the number and diversity of vegan products, coupled with the demand from customers looking for transparency into companies' vegan claims, have become more apparent.

HOW CAN TÜV RHEINLAND HELP?

TÜV Rheinland is your competent independent third party service provider that helps you verify your statement towards customers.

The test mark 'Vegan' shows that you are not only declaring this product as vegan, but that it has been tested and inspected by an independent third party.



Concerned consumers want transparency and need to be sure that products sold are actually free of any animal additives. As there are no legal national or European rules on the labelling of vegan products, the decision to self-certify is voluntary by each importer or producer.

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The TÜV Rheinland test seal guarantees uniform criteria and a comprehensive test procedure, consisting of extensive controls of documents and specifications, an inspection of the production site and laboratory tests.

This TÜV Rheinland Test Mark will provide consumers with simple and safe guidance to facilitate their purchasing decisions.

TÜV Rheinland Test Mark creates clarity, minimizes customer inquiries, and maximizes customer trust.

WHAT IS THE TEST MARK ABOUT?

- TÜV Rheinland will screen animal protein biomarker of the product and TÜV Rheinland's specific methods to ensure that no animal or animal derived ingredients are used in materials and glue.
- TÜV Rheinland will conduct a document check on the process chemicals submitted by the supplier to verify that they do not contain any material of animal origin
- We will send one of our inspectors to the factory
- TÜV Rheinland will issue the test mark
- The test mark is valid for one year

SUSTAINABILITY IS IN TÜV RHEINLAND'S DNA

As a world-leading independent provider of technical services for testing, inspection, certification, consulting and training, we have been helping clients to succeed for over 140 years. With extensive international expertise and in-depth technical knowledge, TÜV Rheinland offers a comprehensive portfolio of testing and supply chain services.