



# TÜV Rheinland Recycled Material Verified Service for Electrical Products

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 **TÜVRheinland<sup>®</sup>**  
Precisely Right.



## What does Sustainability mean to you?

Sustainability is a major competitive advantage in the consumer world. Consumers are becoming increasingly watchful: what criteria does a seal fulfill and which interest group is behind it?

On the road to sustainable management, all players including brands, retailers and manufacturers need clearly defined goals and a concept for how to achieve them. TÜV Rheinland supports you in the transition to sustainable business.

## Unlock Sustainable Success: Verify Recycled Materials with TÜV Rheinland's Trusted Solution

TÜV Rheinland's Recycled Material Verified service proves your electrical products—like laptop, Speaker, Coffee Machine, Lighting, Power tool, etc- use of recycled content. The solution solidify our commitment to delivering trusted, high-quality, and sustainable solutions. This milestone underscores our dedication to supporting manufacturers in validating the authenticity of recycled materials manufacturers can now leverage TÜV Rheinland's expertise to enhance transparency, build consumer trust, and ensure compliance with growing sustainability demands."



## Certify Products on Amazon

TÜV Rheinland's Recycled Material Verified is now a certification pathway in the Climate Pledge Friendly (CPF) Program on Amazon. This milestone underscores our dedication to supporting manufacturers in validating the authenticity and quality of recycled materials. With this certification pathway, manufacturers can now obtain the green leaf badge on Amazon, helping them stand out when customers are looking for products with sustainability features.



Climate Pledge Friendly collaborates with trusted third-party certifications to highlight a product's sustainability impact areas, from Carbon Impact to Organic Content to Recycled Materials, supporting our commitment to help preserve our natural world. Climate Pledge Friendly makes it easy to discover and shop for over 1.4M products with sustainability features on Amazon. Customers can look for the leaf and sustainability features throughout our stores, including badges, filters, recommendations, and our dedicated storefront.

# Key benefits of TÜV Rheinland Recycled Material Verified Solutions

## 1. Reduce Carbon Emission

By using recycle material, can significantly reduce carbon emissions, and this will support the manufacture achieve the sustainability goal.

## 3. Stay Ahead Sustainability Development

Independent third-party verification of recycled material content aligned with the Ecodesign for Sustainable Products Regulation (ESPR), ensuring credible sustainability claims and EU market readiness.

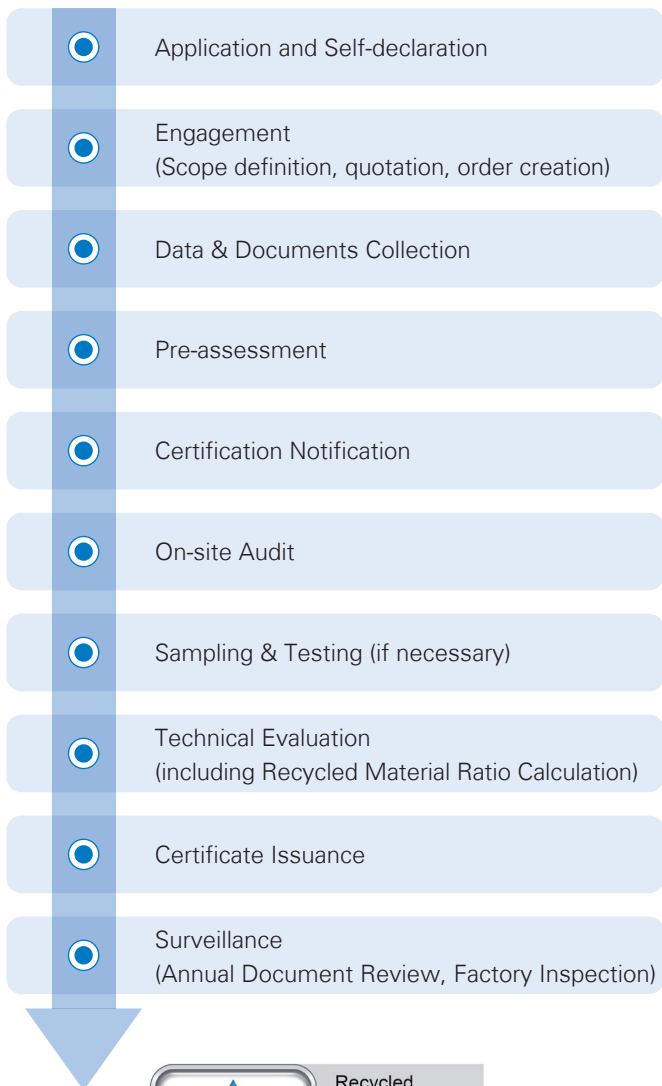
## 2. Enhance Brand Preference

85% of consumers are more likely to trust brands that prioritize sustainability (Source: Cone Communications).

## 4. Fulfill Buyers or Retailer Requirements

Meeting these requirements can double the likelihood of being listed as a preferred supplier on platforms like Amazon (Source: Amazon Sustainability Reports).

## Recycled material verification service process



## Applicable Scope



### Material Type:

Plastics, Metal, Wood, Paper, Glass, Textile, Magnet

### Product Group:

#### ELECTRICAL PRODUCTS AND ELECTRONICS



Electric Lawnmower



Robot Lawnmowers



Electric Drill/ Screwdriver



Sweeper

#### HOUSEHOLD APPLIANCES



Refrigerator



Coffee maker



Air conditioner



Dish washer

#### LIGHTING PRODUCTS



Indoor and outdoor luminaries



Lamps and tubes

#### IT/AUDIO VISUAL PRODUCT



TV-sets



Desktop computer/ Laptop



Printer/ Scanner



Screen Protector/ Cover



Speaker/ Headset



Adapter/ Charger

AND MORE...

## Our Services

- Recycled material provider audit
- Effectiveness of manufacturing and process of the recycled material management system
- Verification of source and type of recycled materials
- Verification of recycled material and proportion used in product
- Verification of the ability to manufacture recycled materials contained product
- Product Legal or Safety test (Including mechanical test, chemical test and etc.), Functional test optional
- Training services of recycling material management and product legal requirement

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