



TÜV 莱茵玩具中国标识

TÜV Rheinland China Mark for Toy

德国莱茵 TÜV，您值得信赖的玩具测试合作伙伴

TÜV RHEINLAND IS YOUR RELIABLE TOY TESTING PARTNER

无论您已是中国玩具企业或是外来玩具品牌准备进入中国市场，TÜV 莱茵玩具中国标识都能助您抓住市场机遇，突显玩具品质优势。No matter you are a Chinese local toy company or a foreign toy brand ready to enter the Chinese market, TÜV Rheinland China Mark for toy can help you seize the market opportunities and highlight your toy product quality advantage.

额外安全保障，提高市场认可度

QUALITY GUARANTEE

中国玩具市场竞争日趋激烈，要在众多玩具产品中突围而出，产品品质尤其重要。TÜV 莱茵玩具中国标识可提高客户对您产品质量和安全性的信赖，助您在诸多竞争对手中脱颖而出。我们可助您产品检测满足中国进口及贸易法规的要求。

In order to make your toy product stand out from vigorous competition in China toy market, product quality is obviously important. TÜV Rheinland China Mark for toy significantly enhances quality and safety of your product. Also, we can help you to examine the requirements of China's import and trade regulations.

抢占中国玩具市场，把握发展机遇

SEIZE THE GROWTH OPPORTUNITIES IN CHINA

中国已全面实施“二胎政策”，估算每年出生人口将高达2,100万，显然中国内地市场对玩具需求很大。TÜV 莱茵玩具中国标识可助您提升品牌影响力，引导客户选择优质的产品。

Two-child policy has been implemented in China. It is estimated that there will be as many as 21 million new born babies per year, a great demand for toys in China. TÜV Rheinland China Mark for toy can help you enhance brand awareness and guide customers to choose products with satisfactory quality.

申请玩具中国标识流程

CHINA MARK FOR TOY APPLICATION PROCEDURE



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