**TÜV Rheinland honored: Ludwig Erhard Gold Award**

Jury recognizes TÜV Rheinland as a "responsible, broad-based and future-oriented organization" / CEO Dr.-Ing. Michael Fübi: "The award is an incentive to consistently continue on our path"

**Cologne, June 28, 2025.** Yesterday in Berlin, TÜV Rheinland was awarded the Ludwig Erhard Prize 2025 in Gold. The prestigious business award recognizes entrepreneurial excellence and responsibility "made in Germany". The assessment team recognized TÜV Rheinland's exceptional performance, strategic clarity and strong future prospects.

In the results report, TÜV Rheinland is praised as a "responsible, broad-based and future-oriented organization". The value-based mission statement, international orientation, pronounced customer focus and digital transformation received particular recognition. Operational excellence, robust governance structures and an active culture of improvement at all levels were also praised. The award is "well-deserved recognition for ten years of intensive development work".

The Ludwig Erhard Prize is awarded annually by the initiative of the same name. It is based on a multi-stage evaluation process by honorary assessors and a neutral jury.

**Michael Fübi: "This award is confirmation and an incentive"**

"Receiving the Ludwig Erhard Gold Award makes us proud. It is recognition of our innovative strength, our performance orientation and our determination. At the same time, the award is an incentive to consistently continue on our path as one of the world's leading testing service providers," says Dr. Michael Fübi, CEO of TÜV Rheinland AG.

Michael Fübi has been CEO of TÜV Rheinland since 2015. During this time, the Group has further developed its international strategy and maintained its position among the ten largest testing service providers worldwide. At 2.71 billion euros, revenue in 2024 was around 57 percent higher than in 2014 (1.73 billion euros).

**Integrity, excellence and customer focus**

Three key values guide TÜV Rheinland's actions: integrity, excellence and customer focus. For Michael Fübi, the Ludwig Erhard Award is therefore also an expression of a strong team effort by all employees. "The award is due to our approximately 26,000 employees at all locations worldwide. Our experts take on responsibility without compromise. Every day, they make an indispensable contribution to making the world a safer place."

**About the Ludwig Erhard Prize**

The Ludwig Erhard Prize is a national award for entrepreneurial excellence. It has been awarded annually since 1997 by the Ludwig Erhard Prize Initiative in cooperation with "Germany - Land of Ideas", a location initiative by the German government and German industry. The evaluation is based on an open excellence model. The prize is awarded based on comprehensive analyses by volunteer assessor teams and the decision of an independent jury.

Further information on the Ludwig Erhard Prize can be found at: www.ilep.de

*150 years of making the world a safer place: TÜV Rheinland is one of the world's leading providers of testing and inspection services, with annual revenues of over 2.7 billion euros and approximately 26,000 employees in more than 50 countries. Its highly qualified experts test technical systems and products, enable innovation, and assist companies in their transition toward greater sustainability. They train professionals across numerous fields and certify management systems to international standards. With exceptional expertise in areas such as mobility, energy supply, infrastructure, and beyond, TÜV Rheinland provides independent quality assurance—not least for emergent technologies such as green hydrogen, artificial intelligence and autonomous driving. In doing so, TÜV Rheinland contributes to a safer and better future for everyone. Since 2006, TÜV Rheinland has been a signatory to the UN Global Compact, which promotes sustainability and combats corruption. The company's headquarters are located in Cologne, Germany. Website:* [*www.tuv.com*](http://www.tuv.com)

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