**TÜV Rheinland Offers New Gender Equality Auditing Services**

Services help organizations align ESG practices with global gender equality benchmarks / Auditing and certification for Gender Equality European & International Standard (GEEIS) / Partnership with Arborus

**Cologne, February 26, 2025.** TÜV Rheinland offers new gender equality auditing services to help organizations enhance their governance frameworks and demonstrate leadership in diversity and inclusion. The services include governance gap analysis, policy review and development, stakeholder engagement, ESG reporting and transparency and certification services.

**Gender equality crucial for Environmental, Social and Governance practices**

Gender equality is essential for achieving the Sustainable Development Goals of the United Nations (SDGs) and fostering inclusive, transparent governance. Studies indicate that gender-diverse leadership leads to better decision-making, increased stakeholder trust, and enhanced organizational performance. Integrating gender equality into ESG strategies can improve governance quality, attract and retain top talent, and strengthen investor confidence and brand reputation.

**Partnership with Arborus to Provide Auditing and Certification for GEEIS**

TÜV Rheinland is partner of Arborus, a non-governmental organization founded in 1995. Based on pragmatic observations, the organization aims to reorganize society by despecializing gender roles and valuing female talents and differences. As a leading provider of testing, inspection and certification services, TÜV Rheinland now offers auditing and certification services for the Gender Equality European & International Standard (GEEIS), a globally recognized certification initiated by Arborus.

GEEIS provides organizations with a structured framework to align governance practices with international gender equality standards, benchmark progress against global best practices, enhance organizational transparency and ESG performance, and strengthen their appeal to socially responsible investors and stakeholders.

**International Charter for Inclusive AI signed by TÜV Rheinland**

On February 10th TÜV Rheinland also signed the [International Charter for Inclusive AI](https://charteia.arborus.org/en/), an initiative by Arborus, during the Artificial Intelligence (AI) Action Summit in Paris. AI drives development and progress in education, healthcare, the environment, and industry, offering opportunities to reduce inequalities. To fully realize its potential, AI must be designed, deployed, and operated responsibly and inclusively to serve everyone.

“Safe and equal AI is crucial for shaping a fair future, and at TÜV Rheinland, we are committed to this vision. We are proud to sign the International Charter for Inclusive AI, reinforcing our dedication to ethical and unbiased AI technologies”, says Samuel Moingeon, Managing Director of TÜV Rheinland France, who signed the charter alongside Haïdie Keddar, Local Field Manager, on behalf of TÜV Rheinland.

“As the creator of the GEEIS label, I am delighted to see that our certifier, TÜV Rheinland, has signed the Charter for Inclusive AI at the AI Summit in Paris. This charter and the GEEIS AI label have been chosen as France's deliverables for this event. It is a great source of pride and a strong message for many companies and organizations around the world to obtain GEEIS certification from TÜV Rheinland,” says Cristina Lunghi, President and Founder of the NGO Arborus.

*Safety and quality in almost all areas of business and life: That’s what TÜV Rheinland stands for. The company has been active for more than 150 years and is one of the world’s leading testing service providers. TÜV Rheinland has more than 22,000 employees in over 50 countries and generates annual sales of more than 2.4 billion euros. TÜV Rheinland’s highly qualified experts test technical systems and products around the globe, accompany innovations in technology and business, train people in numerous professions and certify management systems according to international standards. In this way, the independent experts ensure trust along global flows of goods and value chains. Since 2006, TÜV Rheinland has been a member of the United Nations Global Compact for more sustainability and against corruption. Website:* [*www.tuv.com*](http://www.tuv.com)

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Media contact:

TÜV Rheinland, Press Office, Tel.: +49 221 806-21 48

Press releases as well as photo and video footage are available on request by email to contact@press.tuv.com or on www.tuv.com/press.