

2021 Blue Light Summit Highlights Screen Time Solutions



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TÜV Rheinland, Eyesafe, UnitedHealthcare and ZAGG present global virtual event on September 28 and 29 / discussing the dramatic impact of COVID-19 on blue light exposure / largest brands in consumer electronics and healthcare featured / register at www.bluelightsummit.com

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Eyesafe, TÜV Rheinland, UnitedHealthcare and ZAGG announced the dates for the Blue Light Summit 2021, which will be held on September 28 in Europe and the Americas and September 29 in Asia-Pacific. Due to on-going concerns related to the COVID-19 pandemic, this year's summit will be entirely virtual. People interested in attending can [register here](#).

The Blue Light Summit 2021 features many of the largest brands in consumer electronics, including BOE Technology Group, the world's largest display manufacturer, LG Display, the largest manufacturer of OLED TV displays, along with Dell Technologies, Lenovo, HP, Acer, TCL CSOT, IVO and BenQ. Speakers include Chris Ahern, CEO of ZAGG, Inc., Senator Dr. Richard Pan, Chair of the California Senate Committee on Health and author of the California Blue Light Resolution, and Frank Azor, Chief Architect of Gaming Solutions at AMD.

The Blue Light Summit 2021 will bring together leaders across multiple industries, including consumer electronics, healthcare, and government to discuss the dramatic impact COVID-19 had on device usage, screen time and blue light exposure, sharing what each of their respective fields is doing to address this global health challenge.

"UnitedHealthcare Vision is focused on ways to help our members and all consumers reduce their exposure to blue light, building on our commitment to support whole-person health for the people we are privileged to serve through employer-sponsored, individual and government health plans," said John Ryan, CEO, UnitedHealthcare Vision. "The COVID-19 pandemic prompted a greater reliance for many people on digital devices for learning, working, and connecting with others; and with individuals of all ages spending so much more time on digital devices, blue-light blocking technology solutions are an integral part of the total health and wellness conversation. We look forward to this year's summit helping advance the conversation about blue light mitigation strategies, including for consumers, employers and eye care professionals."

"This year's Blue Light Summit will be a testament to the importance that many major manufacturers and consumer brands are giving to the urgency around the issue of blue light," said Frank Holzmann, Global Vice President of TÜV Rheinland Business Field Electrical. "The industry is on the precipice of sweeping change as it relates to

the health impacts of digital devices. We are pleased to be the leading independent certification body for the Eyesafe Display Standards, which are developed by TÜV Rheinland and Eyesafe to promote eye health and blue light protection for digital displays.”

“COVID-19 completely changed the retail and consumer electronics landscape, making people much more aware of how much screen time they were taking in,” remarked Justin Barrett, the CEO of Eyesafe. “This year’s Blue Light Summit will zoom in on the end-user of these devices and look at what is happening upstream in both device manufacturing and consumer brands as these two sectors look to meet growing awareness of the challenges of blue light on the consumer level and demand for more low blue light products in the marketplace.”

The full line-up of speakers and presenters at the Blue Light Summit 2021 will be released in early September. People interested in attending can [register here](#).

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