



Kenya Pre-Export Verification of Conformity (PVoC) Program

Ensuring Compliance and Efficient Market Entry into Kenya

In order to maintain product safety and protect public interest, the Kenya Bureau of Standards (KEBS) has implemented the Pre-Export Verification of Conformity (PVoC) program. This regulatory framework requires exporters to verify compliance with applicable Kenyan standards prior to shipment.

All regulated products destined for the Kenyan market must undergo conformity assessment in the country of export and obtain a Certificate of Conformity (CoC). The CoC serves as official evidence that the goods meet Kenya's mandatory technical and safety requirements and facilitates smooth customs clearance upon arrival.

The PVoC program plays a vital role in preventing the importation of substandard, counterfeit, or unsafe goods while supporting a fair and competitive trading environment. By ensuring compliance before shipment, the scheme minimizes clearance delays, reduces the risk of rejections or penalties, and enhances predictability in cross-border trade.

As an approved inspection body under the KEBS PVoC program, TÜV Rheinland conducts product evaluations including inspection, testing, and issuing the Certificate of Conformity to verified exporters. This structured and transparent process enables businesses to access the Kenyan market efficiently and with full regulatory confidence.

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About Kenya

Information is taken from <https://data.un.org/>



Capital

Nairobi



Population

56.43 million
(est. as of 2024)



GDP

120.34 million
(est. as of 2024)



Import Value

118.2\$ billion USD
(est. as of 2023)



Recognized as a reliable partner in international trade facilitation, TÜV Rheinland is officially approved to provide Certificate of Conformity (CoC) services within Kenya’s Pre-Export Verification of Conformity (PVoC) scheme. The CoC is a compulsory document for all regulated products entering Kenya and must be presented to the Kenya Bureau of Standards (KEBS) to complete the customs clearance process.

Leveraging our extensive global presence and network of accredited laboratories, we carry out product assessments, coordinate testing activities, and conduct pre-shipment inspections in line with Kenyan regulatory requirements. By verifying compliance prior to export, we help businesses minimize clearance risks, safeguard brand credibility, and ensure full alignment with Kenya’s mandatory standards.

PROGRAM AIMS

- Protect consumers from unsafe, counterfeit, or substandard products
- Safeguard the environment against harmful and polluting goods
- Promote fair competition by ensuring only compliant products enter the Ethiopian market
- Facilitate market access by streamlining the compliance process for exporters and importers

REGULATED PRODUCT SCOPES UNDER KENYA PVOC PROGRAM

All goods but not limited to the below – including:

(Below products are regulated and must obtain a CoC from TÜV Rheinland prior to shipment to Kenya).

 Food	 Textiles & clothing	 Household appliances & kitchen	 Electrical & electronic equipment
 Construction & building materials	 Automotive & transport	 Chemicals & petrochemicals	 Medical & healthcare
 Plastics & rubber	 Packaging & containers	 Paper & board	 Furniture & bedding
 Cosmetics & personal care	 Agriculture & irrigation / food processing	 Safety & personal protective equipment (PPE)	 Valves & pumps
 Measurement & instruments	 Energy & power (including solar, batteries)	 Telecom & IT	 Timber & wood products
 Metals & metal products	 Toys & leisure		

PROCESS OF PRE-EXPORT VERIFICATION OF CONFORMITY (PVOC)



DOCUMENTS

- Application form
- Invoice / Pro-forma invoice
- Packing list
- Conformity documents (with Registration Number – NOR / or Licensing number – NOL if applicable)

CERTIFICATION ROUTES UNDER THE ETHIOPIA PVOC

Depending on the exporter’s profile, shipment type, and product compliance history, the PVoC program offers three routes for certification:

- **Route A:** Consignment Inspection and Testing
Open to all trade parties and product types. Requires inspection and testing of each consignment prior to shipment.
Required documents: 1. Application form. 2. Commercial / Shipment Invoice. 3. Safety Test Report(s). 4. Risk Assessment form (If test reports are not available for each line item). 5. Pre-Shipment Inspection Report. Photographs. 6. Packing list. 7. Import Declaration Form (where applicable). 8. Free Sale Certificate (FSC).
- **Route B:** Registration and Certification of Registered SAS Products
Designed for frequent exporters of products with consistent compliance history. Requires product registration with ECAE for a faster certification process.
Required documents: 1. Application form. 2. Commercial / Shipment Invoice. 3. Safety Test Report(s). 4. Pre-Shipment Inspection Report and photographs (If inspection is needed). 5. Import Declaration Form (where applicable). 6. Free Sale Certificate (FSC) 7. Packing List (Optional).
- **Route C:** Licensing and Certification of Licensed Consignments
Intended for manufacturers with a robust Quality Management System. Products are licensed for one year, allowing streamlined shipment certification.
Required documents: 1. Application form. 2. Commercial / Shipment Invoice. 3. Safety Test Report(s). 4. Pre-Shipment Inspection Report and photographs (If inspection is needed). 5. Import Declaration Form (where applicable). 6. Free Sale Certificate (FSC) 7. Packing List (Optional).

NATIONAL DEVIATIONS



Rated voltage
220V / 230V /
240V



Rated frequency
50 Hz



Label
Minimum language
requirement is English



Plug Type
Type G (British
Standard)

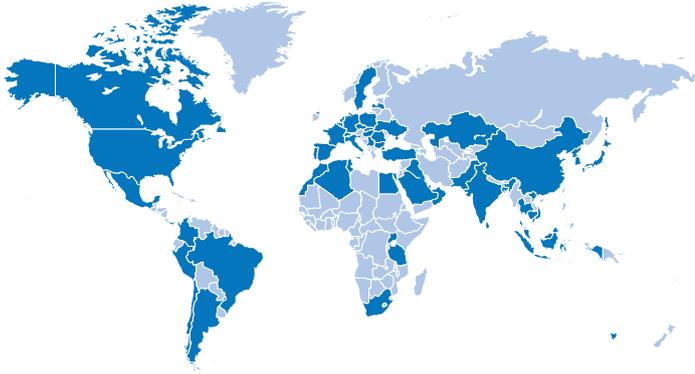
FEE STRUCTURE

Route	Ad Valorem as a % of the declared FOB value	Minimum Fees in USD \$	Maximum Fees in USD \$
A	0.60%	300	3,500
B	0.55%	300	3,500
C	0.50%	300	3,500

The fees specified above cover document verification, physical inspection and sampling including sealing of the containers where applicable.

The fee does not include:

- Laboratory testing
- Manufacturer licensing
- Registration fees
- Sampling of Bulk shipments
- Re-inspection fees



About TÜV Rheinland

More than 150 years of quality and safety: TÜV Rheinland's mission has been to make technology safe for people and the environment. From the steam engine to digitalization, what started as a regional association for the monitoring of steam boilers has evolved into a global testing service provider.

Today, TÜV Rheinland ensures safety and quality in almost all areas of business and life. This shared commitment unites more than 20,000 employees. TÜV Rheinland's experts test technical systems and products around the globe, support innovations in technology and business, train people in numerous professions, and certify management systems according to international standards. By ensuring safety and sustainability, TÜV Rheinland is also shaping the future. Since 2006, TÜV Rheinland has therefore been a member of the United Nations Global Compact for more sustainability and against corruption.

About TÜV Rheinland Government Inspections and International Trade Services

TÜV Rheinland is a trusted Conformity Assessment Body (CAB) for many governments and authorities around the world, assuring that goods fulfill national and international standards. TÜV Rheinland has more than 150 years of expertise and a global network of professionals and laboratories. As a conformity assessment organization, our goal is to help businesses, exporters, importers, and manufacturers gain speedy access to the country of destination and a seamless customs clearance process. International trade is a mainstay for most companies in today's economy. This involves in many occasions long distance agreements. Those may raise possible

Rooted in Germany – and at home all over the world: The internationalization of TÜV Rheinland began in 1970. Today, we have operations in some 60 countries on all continents.

250 group-network laboratories all over the world work on our clients' behalf to inspect the safety, quality, functionality and ergonomics of products from a very wide range of sectors.

The testing of products, for example: 80 percent of the business is done outside Germany because the tests logically take place where products are manufactured. Worldwide, TÜV Rheinland has roughly 780 of what are known as accreditations—an official recognition permitting the performance of tests—from national authorities.

1872 was the birth year for the "Verein zur Überwachung der Dampfkessel in den Kreisen Elberfeld und Barmen" ("Association for Monitoring Steam Boilers in the Districts of Elberfeld and Barmen") from which TÜV Rheinland would later emerge.



uncertainties when business agreements are being concluded. Therefore, traders (buyers, sellers, manufacturers) often demand for a third party inspection in terms of quantity, quality, condition or price to mitigate possible risks or non-fulfillment of contractual agreements.

Our Customized Commercial Inspections services can be conducted in connection with a Letter of Credit (LOC) or be based on industry / bespoke requirements to bring about the certainty, a buyer or seller may need.

GOVERNMENT INSPECTIONS AND INTERNATIONAL TRADE REGIONAL OFFICES

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