



## Integration through education.

Newly immigrated third-country nationals find it difficult to gain a foothold into the German labor market. Complex formal and informal rules must be recognized and understood. A virtual voyage of discovery into the German world of work now makes this easier.

### Data and facts

Client	Goethe Institut e.V
Period	Since 2017 – ongoing
Site	Munich
Services	Design and development of a serious game

## INITIAL SITUATION AND REQUIREMENTS

As a non-profit association, the Goethe Institut has the task of fostering international cultural exchange and conveying a topical image of Germany. This applies especially to the integration of immigrants. TÜV Rheinland Academy was commissioned to develop a digital learning solution in order to give third-country nationals the opportunity to learn about the German language, culture, and working environment.

## SOLUTIONS, RESULTS

TÜV Rheinland Academy produced a virtual journey of discovery into the German working world for the Goethe Institut. With the click of a mouse, the player moves through the GI's various consulting options, is confronted with different company requirements, and thus gains an initial insight into the everyday working life there and vocational training. He can interact with different characters and clickable objects, as well as enter different rooms to gain differentiated impressions and experiences.

### YOUR BENEFITS



Learning success is improved by a high degree of personal activity, because people remember 90% of what they do themselves. TÜV Rheinland Academy's Digital Learning services offer a time-efficient and economically scalable solution for continuing education in the modern world of work: You decide on the right format. With around 20 years of project experience, we implement the development and support you in evaluating your learning progress. We provide ultimate assurance through independent personnel certification.

### DID YOU KNOW...?

The Goethe Institut organizes the International German Olympiad (IGO) for German learners from all over the world every two years. Those who have qualified in national preliminary rounds travel to the final round in Germany for two weeks. Here, the participants compete against each other orally and in writing in individual and group competitions.

## ABOUT TÜV RHEINLAND ACADEMY

In times of digitalization and rapid progress, technical skills need a reliable companion. With branches all over the world, TÜV Rheinland Academy is the international institution for technical and professional expertise in all important subject areas. We impart and verify specialist knowledge in precisely the right way. Our innovative further training solutions range from standardized training courses to customized personnel development concepts. In this way, we comprehensively strengthen the technical skills of participants all over the world.

## FIND OUT MORE ABOUT OUR TRAINING PROGRAMS!

[ONLINE CONTACT](#)

TÜV Rheinland Akademie GmbH  
Alboinstraße 56  
12103 Berlin

[www.tuv.com/digitallearning-references](http://www.tuv.com/digitallearning-references)

 **TÜVRheinland**<sup>®</sup>  
Precisely Right.