



Creation of an online video.

BPM&O imparts knowledge on process management and organizational development. Video-based online seminars were created together with TÜV Rheinland Academy.

Data and facts

Client	BPM&O
Period	Since 2017 ongoing
Site	Cologne
Services	Video production

INITIAL SITUATION AND REQUIREMENTS

The management consultancy BPM&O GmbH specializes in the development of process-oriented organizations. In its own academy, BPM&O offers seminars and (online) training courses in the areas of process management, organizational development, change management, and process-oriented corporate management. Video-based online training courses were created together with TÜV Rheinland Academy.

SOLUTIONS, RESULTS

BPM&O wanted to present its service to a potential clientele and, at the same time, give a taster of the video training courses advertised. In approx. 60-minute modules, TÜV Rheinland Academy produced videos containing a mix of real sequences, animations, and screencast elements with detailed explanations. This allowed complex issues to be explained easily and made accessible to a wide audience online.

YOUR BENEFITS



Learning success is improved by a high degree of personal activity, because people remember 90% of what they do themselves. TÜV Rheinland Academy's Digital Learning services offer a time-efficient and economically scalable solution for continuing education in the modern world of work: You decide on the right format. With around 20 years of project experience, we implement the development and support you in evaluating your learning progress. We provide ultimate assurance through independent personnel certification.

DID YOU KNOW...?

The first educational films were made shortly after the invention of the medium in 1907. Today, YouTube is the most popular video platform – including for tutorials and educational videos. Nevertheless, scientific content accounts for only around 4% of all videos uploaded there. The average duration of a training video on YouTube is about 15 minutes.

ABOUT TÜV RHEINLAND ACADEMY

In times of digitalization and rapid progress, technical skills need a reliable companion. With branches all over the world, TÜV Rheinland Academy is the international institution for technical and professional expertise in all important subject areas. We impart and verify specialist knowledge in precisely the right way. Our innovative further training solutions range from standardized training courses to customized personnel development concepts. In this way, we comprehensively strengthen the technical skills of participants all over the world.

FIND OUT MORE ABOUT OUR TRAINING PROGRAMS!

[ONLINE CONTACT](#)

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www.tuv.com/digitallearning-references

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