



## Further training for specialists on product quality assurance.

For years, as the strategic training partner of Shanghai Volkswagen Group, TÜV Rheinland Academy helped to ensure the high quality standards among their branch plants, by providing various quality training topics through onsite and digital solutions to improve their quality management.

### Data and facts

Client	Shanghai Volkswagen
Period	2003 ongoing
Site	China
Services	Trainings of quality management

## INITIAL SITUATION AND REQUIREMENTS

Shanghai Volkswagen Automotive Co., Ltd. (SVW) is the linchpin in the Chinese market for the Volkswagen Group. Quality assurance in production is correspondingly important. A particular challenge of SVW was to provide long-term, qualified and reliable trainings to their quality management team. Except the traditional onsite trainings, the development of several e-learning contents was asked by the client for their new online learning platform.

## SOLUTIONS, RESULTS

The onsite quality training included various teaching methods that were combined very efficiently. A team of quality experts from TÜV Rheinland Academy offered a range of seminars, supplemented by tailor-made e-learning courses. In conjunction with suitable case studies and references from practice, the expertise and understanding of the workforce were improved over the long term. The project was successful.

### YOUR BENEFITS



TÜV Rheinland Academy seminars provide up-to-date specialist knowledge around the world and can be adapted flexibly in terms of content and scope. Our lecturers come from real-life practice. They are familiar with the current challenges and solutions in various industries and are specialized in imparting their expertise in an exciting way. In this way, we reliably take key personnel to the next level and secure a decisive competitive advantage for companies. It is also possible to obtain certification according to international standards following the respective training.

### DID YOU KNOW...?

SVW was initially founded as an independent company in 1984 and only developed into a joint venture with Volkswagen AG in 1988. Approximately 800,000 vehicles are produced here each year for the Chinese market. China has since become VW's largest sales market, accounting for around two thirds of the company's profits.

## ABOUT TÜV RHEINLAND ACADEMY

With branches all over the world, TÜV Rheinland Academy is the international institution for technical and professional expertise in all important subject areas. We convey well-founded knowledge from real-life practice. Our innovative further training solutions range from individual training courses to customized personnel development concepts. In this way, we strengthen the technical skills of participants all over the world. We are proud of the fact that numerous renowned customers worldwide decided upon our recognized training and certification courses. Use the expertise of your employees – confirmed by the certification – as a competitive advantage now, because this proof of competence increases confidence in your services.

## FIND OUT MORE ABOUT OUR TRAINING PROGRAMS!

[ONLINE CONTACT](#)

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