



5 Minute Guide

New Market Surveillance and Compliance of Products Regulation 2019/1020/EU.

On 16 of July 2021, the [new regulation 2019/1020/EU – Market Surveillance and Compliance of Products Regulation](#) – comes into effect.

The new regulation will affect the European e-commerce and online trade business of market leading retailers like amazon. Products, including CE marked products which are sold online will still have to meet the EU harmonized legislation but now there is an additional need to have someone always present in the European Union who takes responsibility and is the point of contact for these products, an “Authorized Representative”.

From July 16, 2021, Amazon EU and equivalent retailers will require an Authorized Representative for each CE Mark product from non-European marketplace sellers.

TÜV Rheinland and its partner company Obelis Group have developed a specialist service to help non-European sellers who don't have a legal presence in Europe. A unique combination of market leading experience and expertise in testing/certification as well as European regulatory affairs. Dedicated partners with the power to keep you trading safely.

TÜV RHEINLAND

TÜV Rheinland stands for safety and quality in virtually all areas of business and life. Founded almost 150 years ago, the company is one of the world's leading testing service providers with more than 20,000 employees and annual revenues of 2 billion euros. TÜV Rheinland's highly qualified experts test technical systems and products around the world, support innovations in technology and business, train people in numerous professions and certify management systems according to international standards.

OBELIS GROUP

Obelis Group is a dynamic, quality-driven and service-oriented company based in Brussels, Belgium. After over 30 years, it is one of the largest and most experienced regulatory centers in Europe. It offers specialist expertise on the CE Mark and European Authorized Representative (EC REP) services as well as a broad spectrum of compliance solutions to manufacturers worldwide to help meet regulatory requirements in the 27 EU, 4 EFTA member states, and the UK. Obelis is also involved in a number of professional associations and EU commission working groups that keep it at the forefront of regulatory news & developments.

WHAT ARE THE OBLIGATIONS OF FUTURE ECONOMIC OPERATORS?

- EU declaration of conformity/performance must be present
- Notification of high-risk products
- Transmission of all documents necessary to prove the Conformity of the product required information and documents to the Market surveillance authorities including cooperation with the Market surveillance authorities for Elimination of possible risks.
- Names or trade names / Trademark incl. contact details including the postal address on the product, packaging, and package or accompanying documentation.

AFFECTED DIRECTIVES AND REGULATIONS

The obligations apply to all products covered by one or more of the following regulations:

305/2011	Building products
2016/425	Personal protective equipment
2016/426	Gas appliances
2000/14/EG	Outdoor
2006/42/EG	Machines
2009/48/EG	Toys
2009/125/EG	Ecodesign
2011/65/EU	RoHS
2013/29/EU	Pyrotechnics
2013/53/EU	Sport boats
2014/29/EU	Pressure vessels
2014/30/EU	EMC
2014/31/EU	Scales
2014/32/EU	Measuring instruments
2014/34/EU	ATEX
2014/35/EU	Low voltage
2014/53/EU	Radio equipment
2014/68/EU	Pressure equipment

KEEPING YOUR COMPLIANT AND TRADING ONLINE

July 2021

NEW REQUIREMENTS



Selling **CE Mark** products



In **Europe** online through amazon



Without an Authorized Representative

OUR SOLUTION



Conduction a **Compliance Check**



Arranging **flexible expert** legal representation



YOUR SUCCESS



Get ready to keep selling your products in Europe online.

[Click here!](#)

NEEDED DOCUMENTS FOR YOUR COMPLIANCE CHECK:

- Test reports/certificates
- Manual
- Markings
- Technical description including intended use
- Constructional data form

Become a trusted trader and trade with confidence.

[ONLINE CONTACT](#)

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