

TUVdotCOM

When Budgets Shrink, Technology Investments Pay Off TÜVRheinland's Business Tools Offers Security, Savings and Competitive Advantage

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TÜVRheinland's web platform, TUVdotCOM, offers security and savings for those looking to simplify the compliance process and give their products the competitive advantage.

With a changing economy, and stringent budgets, it's critical that companies demand the most out of their compliance dollars and employ solutions that promise efficiency. At the early stages of a product's development, a compliance folder is created. When a product branches into product families, and markets span the globe, companies quickly realize the importance of competent tools to sustain growth and development. Often times the cost of software licenses and man hours necessary to keep organized and accomplish the corporate initiative can be grossly underestimated. Thankfully, a low cost solution is available.

Keeping compliance documentation organized is not a simple task. Many do not consider the opportunity costs of using an inept filing system. Much is involved with structuring regulatory documents in an organized fashion, especially when dealing with multiple product lines and international regulations. Even with expensive computer programs, employees are needed to supervise, support and monitor the reliability of servers.

The TUVdotCOM service, offered exclusively by TÜVRheinland®, is an affordable option that targets the marketing of quality products and services as well as the data storage of regulatory documents. This internet platform offers the communication of product properties and informs the public of tested quality and safety. Users can gain or disperse compliance information anytime - 24/7 - in over a dozen languages, in real time.



A giant in the semi-conductor industry sought an inexpensive solution to gain efficiency in their file storage and sharing software. It is with TUVdotCOM that this company was able to create a consolidated view of a product's regulatory DNA. This central repository feature offers more flexibility for engineers who otherwise would have to organize a large amount of data and communicate them between OEMs, ODMs, internal colleagues and external customers. TUVdotCOM acts as a virtual assistant, sharing data with designated parties over secure lines, harmonizing efforts between Engineering, Regulatory, Marketing and Sales.

Business owners are turning to TUVdotCOM versus expensive marketing channels and data housing companies. A small business, located in the West Coast, emerged on the scene with an innovative new product



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TUVdotCOM

When Budgets Shrink, Technology Investments Pay Off (continued)

to serve the energy industry. Because the product was evaluated to specific standards, it became qualified to join the likes of other quality goods and services on the TUVdotCOM site. (www.tuvdotcom.com).

TUVdotCOM affords companies, large and small, the opportunity to position themselves as a global player in this competitive market place. TÜVRheinland's test marks in conjunction with TUVdotCOM delivers a heightened message around the world which showcases a commitment to third party testing from an industry leader. In a time where counterfeiting is at an all time high, TUVdotCOM is a way to protect brands and prove functionality.


Various industries are enjoying the umbrella coverage TUVdotCOM can provide. Information stored goes beyond that which is issued by TÜVRheinland®, a feature useful when multiple test labs are utilized. Online content can include non-TÜVRheinland® issued safety certification in addition to documents from any TÜVRheinland® office located around the world. This type of content is maintained by local TUVdotCOM experts, therefore eliminating the expense a missing report or certificate can cause. Information posted to TUVdotCOM can be secured at various tiers or made available for general audiences.

Summary of Services

- Tiered service menu
- Affordable and timely administrative alternative
- Usage of the TUVdotCOM Mark
- Unique identifiers for product families, services and professionals
- A marketing source from a neutral third party
- Levels of secure, time-sensitive, access for users and content
- Real time information exchange
- Customized web page
- Translation services
- Document portfolio includes non-TÜVRheinland® compliance documentation



- Keywords to clearly spotlight product attributes at point of sale
- Virtually unlimited amount of registered users
- Ongoing support & maintenance
- Generous storage capacity for relevant documents
- Organization of critical documents:
 - Pictures
 - User manuals
 - Certificates
 - Test Reports
 - CDFs
 - International Approvals
 - Marketing brochures
 - Warrantees
 - Press Releases
 - And more...

For more information, please call toll-free at **1-TUV-RHEINLAND (1-888-743-4652)** or visit www.us.tuv.com. 



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